
newmediainc.

**THE LARGEST
CURATED
CREATOR
MEDIA
NETWORK ON**



newmediainc.

FOUNDED BY THE #1 VOICE ON X

New Media Inc. is a **creator-powered network** on X, packaging the collective voices as a single, bookable media and marketing platform.

1 Thousands of Creators

A handpicked roster of X's most influential voices, each with proven audiences, editorial credibility, and live hosting ability across key verticals.

2 Proven Model

Built on the formula that generated 1-4B monthly impressions, 17M peak viewers, and earned coverage from NYT, Financial Times, and NPR for a single creator. Now scaled across the entire network.



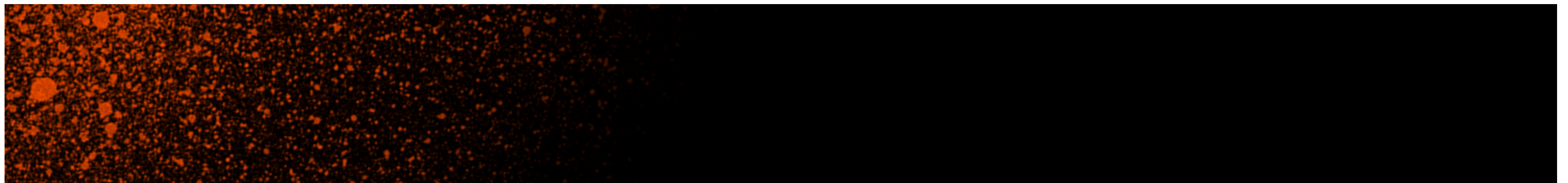
Mario Nawfal

PROOF OF SCALE

- ↗ **1-4 B** Monthly Impressions
- ↗ **MILLIONS** Of monthly viewers & listeners
- ↗ **17M** Peak on a single show
- ↗ **450+** Accelerated companies
- ↗ **250+** Investments since 2017
- ↗ **50+** Incubatees in the last 15 months

What this Proved

- ↗ 50K-100K+ concurrent listeners on breaking events rivaling primetime cable news with zero broadcast infrastructure.
- ↗ Interviews secured with heads of state and billionaires that legacy media could not access (Lukashenko, Prince Al-Waleed, Tom Barrack).
- ↗ Earned recognition, not paid placement. Coverage picked up and cited by The New York Times, Financial Times, NPR, The Guardian, and Barron's.
- ↗ Measurable commercial ROI. Marketing clients grew 50K-200K followers per campaign (Multibank: 200K, Bit Origin: 105K, T-Rize: 57K).
- ↗ Single creator shifted how international media framed entire geopolitical events, from fragmented reporting to sustained global discourse.



GLOBAL RECOGNITION

**The
New York
Times**

“Has a knack for getting attention online, and for turning that into big business”

**The
Guardian**

“Influencer who platforms global figures and shapes international conversations”

n p r

“How the favourite news influencer is capitalising on massive digital clout”

FT
FINANCIAL
TIMES

“A handful of X accounts influencing global political discourse”

BARRON'S

“Online influencer whose reach rivals traditional broadcast networks”

Forbes

“A citizen journalist turned global media force from an unlikely starting point”

This model didn't just generate reach. It earned recognition from the world's most influential media outlets.

YOUR MESSAGE. OUR NETWORK.

**You've seen the results.
Here's how you access them.**

- 1 Create** ↗
- 2 Capture** ↗
- 3 Amplify** ↗
- 4 Convert** ↗



THE ATTENTION ENGINE

01

Capture

Our campaign launches across multiple X Spaces simultaneously. Our creators cover your topic live, generating tens of thousands of concurrent listeners and hours of real-time content.

03

Convert

Attention compounds into outcomes: follower growth, press coverage, brand recognition, investor interest, and measurable ROI.

Create

We analyse your objectives and architect a campaign across the ideal mix of creators, selecting the right voices, formats, and timing to maximise impact for your message.

02

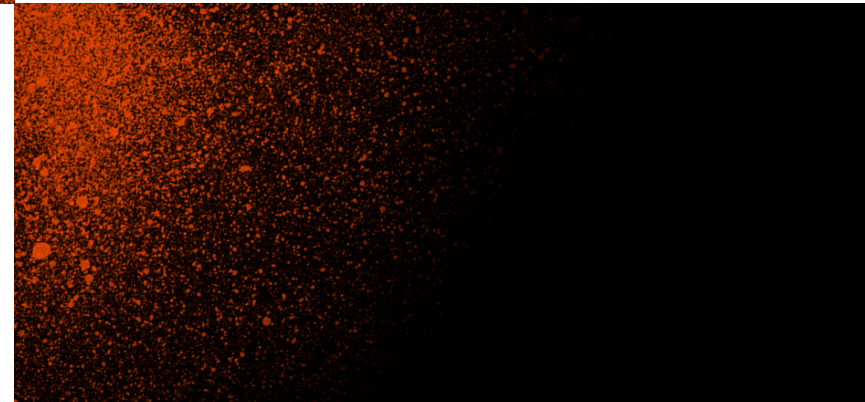
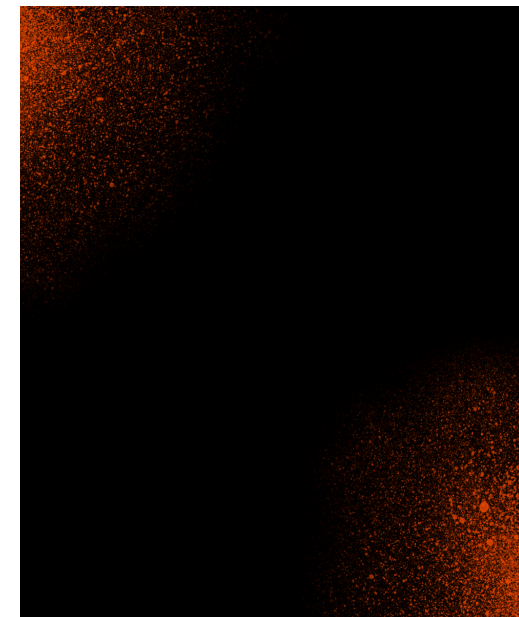
Amplify

The entire network activates. Clips, threads, commentary, and posts cascade across verticals with each creator bringing their own audience. One session becomes hundreds of touchpoints.

04

WHAT WE COVER

- **Finance & Business** Markets, fintech, banking crises, corporate accountability, investor relations.
- **AI & Technology** Artificial intelligence, SaaS, deeptech, platform dynamics, tech policy
- **Geopolitics** Elections, governance, conflict, diplomacy, global affairs coverage.
- **Healthcare** Biotech, longevity, public health, pharma innovation, health policy.
- **Sports** Major leagues, athlete culture, sports business, live event commentary.
- **Culture & Society** Free speech, digital rights, national discourse, cross-ideological dialogue.



ONE CREATOR CHANGED THE GAME. NOW IMAGINE THOUSANDS.

What Mario proved with a single account, we've engineered into a network. We've assembled the most influential voices on X across every vertical that matters, with each one handpicked for audience depth, editorial weight, and the ability to turn attention into action. Same formula. Same credibility. Exponentially more reach.

- ↗ **1,000+** Creator Network
- ↗ **50+** Verticals
- ↗ **BILLIONS** Monthly Impressions

The model that earned New York Times, Financial Times, and NPR coverage has now multiplied across the entire network.

YOUR CREATORS ARE WAITING

Tell us your goals, and we'll show you the creators who can deliver.
Your audience is already listening to someone in our network.



PARTNERSHIP SPACES

X Interviews & Lives

Real-time conversations with founders, creators, executives, and cultural voices shaping today's conversations online. X Live Interviews create direct access to influential perspectives through live discussion, audience interaction, and shareable moments that extend beyond the broadcast itself.

Shows & Tweets

Hosted X Spaces that pull in engaged global audiences around trending topics and cultural moments, paired with strategically timed tweet placements that keep your brand visible at the exact moment they're paying attention.

PACKAGES

TIER 1

Curated Multi-Influencer Campaign

The premium offering. A strategic, fully curated awareness campaign spanning multiple influencers to maximize reach, visibility, and impact.

- Multiple influencers amplifying across their audiences
- Coordinated strategy across all placements
- Live sessions, posts, content creation & community amplification
- Full curation, scheduling & delivery

TIER 2

Single Influencer Placement

A single placement on one influencer's platform. One creator hosts and amplifies your message through their own channels and audience.

- One influencer hosts across their platform
- Posts, live sessions & content through that creator's audience
- Ideal for targeted reach within a specific audience or vertical

GET STARTED

➤ Discovery Call

We learn about your goals, audience, and timeline. You tell us what you want to achieve, and we map it to our network.

➤ Creator Match

We map your objectives to the creator(s) whose audiences, verticals, and influence will drive the most impact.

➤ Go Live

Your campaign launches across our creator network, and your message propagates globally.

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**THANK
YOU.**

